

AGENDA



Recommendation for Council Action (Purchasing)

Austin City Council	Item ID:	69893	Agenda Number	18.
Meeting Date:	May 4, 2017			
Department:	Purchasing			
Subject				
<p>Authorize negotiation and execution of a 24-month contract with ALTA PLANNING + DESIGN, INC., or one of the other qualified offerors to Request For Proposals MMO0302, to implement the Smart Trips program, in an estimated amount of \$600,000, with three 12-month extension options in an estimated amount of \$300,000 per extension option, for a total contract amount not to exceed \$1,500,000.</p>				
Amount and Source of Funding				
<p>Funding in the amount of \$62,500 is available in the Fiscal Year 2016-2017 Operating Budget of the Austin Transportation Department. Funding in the amount of \$150,000 per year is available through an interlocal agreement established with the Capital Metropolitan Transportation Authority. Funding for the remaining 19 months of the original contract period and extension options are contingent upon available funding in future budgets.</p>				
Fiscal Note				
<p>A fiscal note is not required.</p>				
Purchasing Language:	<p>The Purchasing Office issued a Request for Proposals (RFP) MMO0302 for these services on January 30, 2017 and it closed on February 28, 2017 with four offers received. The recommended offer is the best evaluated offer submitted by a responsible offeror. Additional information on the solicitation is included below the line.</p>			
Prior Council Action:	<p>█</p>			
For More Information:	<p>Marian Moore, Procurement Specialist II, 512-974-2062</p>			
Boards and Commission Action:	<p>█</p>			
Related Items:	<p>█</p>			
MBE / WBE:	<p>This solicitation was reviewed for subcontracting opportunities in accordance with City Code Chapter 2-9C Minority Owned and Women Owned Business Enterprise Procurement Program and subcontractor goals were applied to the solicitation. The subcontracting goals were exceeded and the resulting contract will include 12% MBE participation.</p>			

Additional Backup Information

The contract is for the implementation of future phases of the Smart Trips program. The program is a national best practice program which is designed to engage communities to try multi-modal transportation options and shift away from single-occupant vehicle travel. The program focuses on personal interactions and incentives to educate individuals on their transportation options and to overcome barriers to multi-modal travel. Incentives are solidified through community-based multi-modal programs such as learn to ride classes, transit instruction, and group walking activities. Travel choices are measured before and after program implementation to evaluate program effectiveness. Cities across the United States have seen single-occupant vehicle travel reduced up to 18% when using a Smart Trips program.

The City will partner with Capital Metropolitan Transportation Authority to deliver Smart Trips Austin to targeted neighborhoods with a focus on mitigating congestion. Previous contracts for Smart Trips Austin have focused on Central Austin and North Austin neighborhoods. Additional details on the past target neighborhoods is available on the Smart Trips program website (<http://austintexas.gov/page/smarttrips>). The Transportation Department evaluates multiple factors to select program neighborhoods, including: existing multi-modal transportation infrastructure (including pedestrian infrastructure, bicycle infrastructure, public transit infrastructure, and shared mobility service availability), recent additions to the transportation network (e.g. bike lane additions, additions or improved frequencies of public transit routes, addition of bike-share stations, etc.), congestion relief potential (proximity to a significantly congested corridor), and partnerships with local organizations. This contract will allow the City to target additional neighborhoods and broaden the scope of the program and program outcomes.

An evaluation team with expertise in this area evaluated the offers and scored Alta Planning + Design, Inc. as the best to provide these services based on approach, methodology and work plan, experience and qualifications, cost and local business presence.

This request allows for the development of a contract with a qualified offeror that Council selects. If the City is unsuccessful in negotiating a satisfactory contract with the selected offeror, negotiations will cease with that provider. Staff will return to Council so Council may select another qualified offeror and authorize contract negotiations with this provider.

A contract is needed to ensure continuation of the Smart Trips program. If the City is unable to secure a contract, the Transportation Department will be forced to reevaluate methods of achieving the Smart Trips program goals of managing traffic congestion and increasing multi-modal transportation.

A complete solicitation package, including a response list, is on file in the City's Purchasing Office and is available on the City's Financial Services Austin Finance Online website. Link: [Solicitation Documents](#)

ALTA PLANNING + DESIGN, INC.				
	# months	Contract Amount	Contract Amendment	Revised Amount
Original Term	24	\$ 600,000	n/a	n/a
Extension Option 1	12	\$ 300,000	n/a	n/a
Extension Option 2	12	\$ 300,000	n/a	n/a
Extension Option 3	12	\$ 300,000	n/a	n/a
TOTAL	60	\$ 1,500,000	\$ -	\$ -

